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MEDIA ARTS COLLABORATIVE CHARTER SCHOOL
GOVERNING COUNCIL MINUTES
December 8th, 2020 7:30pm
Virtual Meeting via Zoom Platform

1. Quorum Call
 - a. Mike called the meeting to order at 7:31pm
 - b. Board Member Quorum Call
 - i. Michael Trujillo – Present
 - ii. Carolyn Carlson – Present
 - iii. Malinda Menke – Present
 - iv. Channing Concho – Present
 - v. Patti Gladstone – Present
 - vi. A quorum is present
 - c. Staff Present: Jonathan Dooley, Anthony Conforti, Paul Meeker, Tom Richardson and Patrick Kelly
 - d. Foundation Members Present: None
 - e. PAC Members Present: None
 - f. Public Present: Tom Carroll, Jennifer DeGraaf and Andrea Brown (all from Carroll Strategies)
2. Approval of Agenda
 - a. Malinda made a motion to approve the agenda
 - b. Carolyn seconded
 - c. There was no discussion
 - d. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”; Patti Gladstone “AYE”
 - e. Motion Passed 5-0
3. Approval of Minutes
 - a. November 10th, 2020 Minutes
 - i. Channing made a motion to approve the November 10th, 2020 minutes
 - ii. Malinda seconded
 - iii. There was no discussion
 - iv. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”; Patti Gladstone “AYE”
 - v. Motion Passed 5-0
4. Committee of the Whole
 - a. Nothing presented
5. Public Comment
 - a. None present and no comments

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6. Reports
 - a. Recruitment Committee: Carroll Strategies
 - i. Tom Carroll discussed the recruitment trail that is currently on the website
 - ii. Tom then presented possible physical recruitment trail on the campus
 1. Showed conceptual ideas with decals around our campus
 2. A series of decals would be seen while on a tour
 3. Idea is to give the person giving the tour talking points and for potential students to see themselves in our school
 4. Ends with “You are going to love going to school here”
 - iii. Mike would like to check in on outdoor advertising, on busses and billboard
 1. Carroll Strategies
 - iv. Neon signs are required along Central Ave for new freestanding signs
 1. Permits required, but no restrictions on signs that are attached to the buildings
 - v. When the council gives more direction as far as logo/name change, Carroll Strategies can deliver more exact prices and conceptals to give to the council at the January meeting
 - b. Leadership Report
 - i. Paul Meeker discussed the Reimagining Team that is working on what the program, curriculum and structure will look like next year
 1. Reviewed the charter to get to our roots but also adapt to our current environment
 2. Gear programs to our student body
 3. Combining meaning and means to push our students ahead
 4. Possible Portfolio type of demonstration of learning
 - a. Would be an extension of current POL process
 - b. Reviewed High Tech High in San Diego
 - i. PBL Study Tour – January 12th
 - ii. Parent Night
 1. December 14th
 - iii. Presentation on Trauma Informed Teaching
 1. January 4th Training
 - c. Internship Report
 - i. Tom Richardson reported on the current status of our seniors’ internship progress

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1. 24% have completed their internship, 16% are in process and 24% are at the beginning stages
 - a. 36% have yet to start or will not attempt
 - b. 31% last year did not work on an internship
 2. Tom hopes to add more to the program next semester
- ii. Next Semester
1. Utilize existing work spaces that students are currently in
 2. Get word out to 10th and 11th graders with advisory presentations
 3. Continue to focus on community partners
 - a. Local screen printing, Netflix
 4. Internship Fair
 - a. Early in the semester and bring in community members
 - b. Build some excitement for the students
 5. Mike will give Tom some ideas of possible internship places
- d. Principal Report
- i. Enrollment Update – 192 students
 1. Same as last month
 2. 99% attendance in remote setting
 - ii. Department Shout-Outs
 1. Jonathan showed a Texting While Driving video that was done in the HS science class
 - a. Jonathan displayed a MS math student's picture that won in the Future Voices of NM contest
 - iii. COVID-19 Update
 1. Reentry Tool for secondary schools is still pending
 - a. Was supposed to be released in October
 2. Current MACCS model
 - a. Special Ed students in 5 students to 1 teacher model
 - b. 73% attendance rate for the mid schoolers that are coming and 45% for the High schoolers
 - iv. Lobbying the Roundhouse
 1. Jonathan discussed how the CARES Act funds were distributed at the recent one-day special session
 2. Letters will be sent to legislators
 - a. Map listing our students' residence used to identify legislators
 3. Jonathan listed the Capital Outlay requests that were made
 - a. \$20,000 for student technology
 - b. \$20,000 for COVID safety technology

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- c. \$15,000 for CTE building security
 - d. Hopefully there are funds to be distributed
 - 4. Public Charter Schools of NM (formerly the NM Coalition) Legislative Platform
 - a. No enrollment cap or moratorium
 - b. Stable facility funding
 - c. Equitable funding for at-risk students
 - d. Fixes to Small School Size phase out
 - e. Direct support for families affected by COVID
 - f. More funds for real-time data system
 - v. NM DASH
 - 1. Jonathan discussed the success of our Operation: Reconnect and Engage NM
 - a. We are working with 110 students who have low grades
 - b. Five students need help with internet; CARES Act funds will help
 - 2. Jonathan showed graphs regarding the 2nd walkthrough evaluations
 - vi. Reimagining MACCS for 2021-2022
 - 1. Jonathan discussed a new program that we will be using during the 2nd semester or a trial basis
 - 2. Looking at different structures for next year
 - a. Contest and Competition driven projects
 - b. Large blocks (STEM Days and Humanities Days)
 - vii. Community Outreach
 - 1. AFMX Movie Night at O'Neill's
 - 2. Foundation Thanksgiving Meal Drive
 - a. Huge Success, grateful families and raised over \$1,100
 - i. Excess funds will be held for a future drive
 - viii. Upcoming Events
 - 1. PAC Townhall – December 8th
 - 2. Cyber Security Training – December 9th
 - 3. Staff Secret Santa – December 18th
 - 4. Winter Break – December 21s – January 1st
 - ix. Council Comments and Questions
 - a. There was a question as to how the mental health of the students and staff is and Jonathan replied that there is some level of encouragement with vaccines on the horizon, we are doing our best to be accessible for the students and that we will be sending out a survey to see how our community feels about the status of the pandemic and remote learning

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- b. The last question was how many cases we have had within our MACCS community
 - i. Jonathan shared that we have had 8 total cases, 7 students and 1 staff
 - 1. None were on campus, all remote
 - 2. Majority of student cases were from middle schoolers
- e. Financial Report
 - i. Pat reported briefly on the finances for November 2020
 - 1. Discussed various funds and their balances
 - a. Approximately \$223K of deposits and \$278K of expenses
 - 2. Reviewed the disbursements and deposits for the month
 - 3. Pat discussed the current cash balance of Operational and the HB-33 and SB-9 bond funds
 - ii. Presentation of Budget Adjustment Requests (BARs)
 - 1. Pat presented seven BARs
 - a. #0012 – 24101 Title I Increase \$2,175
 - b. #0013 – 24305 CARES GEER \$483
 - c. #0014 – 14000 Inst. Materials Maintenance \$0
 - d. #0015 – 24106 IDEA-B Maintenance \$0
 - e. #0016 – 27109 Inst. Materials Maintenance \$0
 - f. #0017 – 31400 Capital Outlay Maintenance \$0
 - g. #0018 – 11000 Operational Maintenance \$0
 - iii. FY2020 Audit Update
 - 1. FY2020 audit has been completed and the exit conference happened the last week of November
 - a. The audit went really well
 - 2. Thank you to Carolyn for doing the council member interview
 - 3. There will be a delay in sending the whole PED audit to the State Auditor
 - a. CARES Act funds are taking longer to audit at the PED level
 - iv. Financial Outlook for FY2021
 - 1. LESC is meeting today and tomorrow
 - 2. Revenue for FY21 is down 10.7% however, FY22 revenue is looking better than it did in June but a little lower than September outlook
 - 3. Session starts in January
 - 4. Reimagine Team is looking a different schedules for classes next year with a loss of three to five teachers
 - v. Approval of Financial Report

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1. Carolyn made a motion to approve the November 2020 financial report
 2. Channing seconded
 3. There was no discussion
 4. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
 5. Motion Passed 4-0
- f. Media Coordinator Report
- i. Railyard Initiative Update
 1. Anthony discussed the latest meeting with Karen Iverson and CNM (Dean of Applied Sciences includes Film) and CNM’s Ingenuity Group
 - a. CNM has a grant to study the Railyard Project
 2. Mike believes that CNM does want to work with us
 - a. As a council and administration, Mike wants to keep the dialog going
 - ii. Graduate of MACCS Update
 1. Floyd Moya visited Mr. Conforti’s class
 - a. Photographer for KOB
 - b. Gave a great presentation to our students and he receives rave review from his boss
7. Action Items
- a. Approval of BARs
 - i. Carolyn made a motion to approved the seven presented BARs
 - ii. Malinda seconded the motion
 - iii. There was no discussion
 - iv. Roll Call Vote – Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
 - v. Motion passed 4-0
 - b. Discussion and Possible Action on School Name and/or Logo Change
 - i. Item was tabled until next month
 - c. Discussion and Possible Action on Reentry Plans for 2nd Semester
 - i. Channing made a motion that MACCS with remain in Remote Learning until April 30th, 2021 subject to DOH guidance and PED Secondary reentry plans
 - ii. Malinda seconded the motion
 - iii. There was no discussion
 - iv. Roll Call Vote - Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
8. Old Business
- a. Council Training Update
 - i. Jonathan noted that he had sent the council an email regarding on-demand training put on by the Coalition

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1. Pat stated that he would email the council members the Purchase Order number to use when registering
9. New Business
 - a. Mike mentioned that he wants to continue the conversations about the CNM/Railyard project and Netflix in the new year
10. Adjournment
 - a. Agenda complete
 - b. Meeting adjourned at 9:14pm