



New Mexico Academy for the Media Arts

Governing Council Meeting

Tuesday, December 13, 2022 @ 10am

New Mexico Academy For The Media Arts
Governing Council Minutes
November 13th, 2022 10am
Virtual Meeting Via Zoom Platform

1. Quorum Call
 - a. Carolyn called the meeting to order at
 - b. Board Member Quorum Call
 - i. Carolyn Carlson – present
 - ii. Malinda Menke – present
 - iii. Channing Concho – present
 - iv. Faith Toledo – excused
 - v. Michael Trujillo – present
 - vi. A Quorum - present
 - c. Staff present: Jonathan Dooley, Anthony Conforti, Tom Richardson
 - d. Foundation Members Present: none
 - e. PAC Members Present: none
 - f. Public Present: Ashley Woodard Storey and Mike Vigil from the Vigil Group
And Tom, Savannah, Jennifer and Andrea from Carroll Strategies
2. Approval of Agenda
 - a. Carolyn made a motion to approve the agenda
 - b. Malinda seconded the motion
 - c. Approved unanimously
3. Approval of the Nov. 8, 2022 Meeting Minutes
 - a. Malinda made a motion to approve the minutes
 - b. Carolyn seconded the motion
 - c. Approved unanimously
4. Committee of the Whole – no discussion
5. Public Input – None
6. Reports
 - a. Carroll Strategies – Tom Carroll and Savannah, Jennifer and Andrea gave an update what they have done to date regarding getting ready for the renewal, internships at B2B and the upcoming press release. This was their last month with them under the current contract. Mike thanked them for their help in the renewal process. The school was renewed for 5 years no conditions.
 - b. Internships – Tom Richardson, the internship chair gave a presentation on the expanding internships program. He has spoken to the friends of orphan signs people who turn these signs into art. He said one of our seniors will be an intern there and there is more opportunity for other internships there. He reached out to NM Film office and Netflix. NM Film office is a potential for internships. Our students are uninsured, so Netflix is hesitant to have

The New Mexico Academy for the Media Arts (f.k.a. Media Arts Collaborative Charter School) offers secondary students a comprehensive, project-based, cross-curricular education centered in the media arts. We prepare our graduates for positions in the media industries and for the rigor of post-secondary education.

them on set. Mike said there was ways to work around this. Tom gave update on the internships at B2B restaurant with the possibility of being involved with a mural project.

c. Media Coordinator – Anthony gave his media report. He said the Media Day at the Legislature is tentatively set for Feb. 15 pending Covid protocols and he would like to take students up there not only on that day but other days as well so students to lobby and to do interviews and film at the session. Anthony suggested the board meet with lobbyists to go over specific items for the upcoming session. Mike agreed and Jonathan will ask them to come to the next meeting. Anthony said the students should do a trailer like the Abbott Elementary to pitch to Netflix. A sizzle reel, Mike said.

c. Principal – Jonathan gave his detailed principal report which included update on the charter renewal. He also announced his retirement at the end of his current contract. He has been teaching and principaling since 1982. He said he is proud to end his career with us. He said enrollment was steady at 181 enrollment with a waiting list for 10th grade. Jonathan showed some very good videos that students have made including a video for Rep. Pamela Herndon in support of HM 43 – Mental Health Awareness. He updated various student projects such as Green Space Mosaics and the Fixer Club. He spoke about the recent renewal process for 5 years no conditions. Jonathan went over some Legislative initiatives for the upcoming session.

e. Business Managers – Mike Vigil and Mike II and Sandy from Vigil Group gave their first report which included revenue, check register and purchase order report. They will be adding the check reconciliation back into the financial system flow so everything will be tied together.

7. Approval of business managers report

- a. Motion made by Carolyn
- b. Second by Malinda
- c. Approved unanimously

7. Action Items

a. Approval of:

BAR #501-000-2223-0011-1B which is for Idea B American Recovery Act Funds \$11,000

i. Motion made by Malinda

ii. Second by Channing

Approved unanimously

Bar#501-000-2223-0012-1B which is also for Idea B American Recovery Act Funds \$963

i. Motion made by Carolyn

ii. Second by Channing

iii. Approved unanimously

8. Old Business

a. Council Training – reminder to get training and any volunteers for the scribe or minute taker.

9. New Business –

None

10. Adjourned at 11:20 am