

MEDIA ARTS COLLABORATIVE CHARTER SCHOOL  
GOVERNING COUNCIL MINUTES  
April 13<sup>th</sup>, 2021 7:30pm  
Virtual Meeting via Zoom Platform

1. Quorum Call
  - a. Mike called the meeting to order at 7:30pm
  - b. Board Member Quorum Call
    - i. Michael Trujillo – Present
    - ii. Carolyn Carlson – Present
    - iii. Malinda Menke – Present
    - iv. Channing Concho – Present
    - v. Patti Gladstone – Absent
    - vi. A quorum is present
  - c. Staff Present: Jonathan Dooley, Anthony Conforti and Patrick Kelly
  - d. Foundation Members Present: None
  - e. PAC Members Present: None
  - f. Public Present: Tom Carroll, Jennifer DeGraff and Andrea Brown from Carroll Strategies; Multiple families for the student lottery
  
2. Approval of Agenda
  - a. Malinda made a motion to approve the agenda
  - b. Channing seconded
  - c. There was no discussion
  - d. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
  - e. Motion Passed 4-0
  
3. Approval of Minutes
  - a. March 9<sup>th</sup>, 2021 Minutes
    - i. Channing made a motion to approve the March 9<sup>th</sup>, 2021 minutes
    - ii. Carolyn seconded
    - iii. There was no discussion
    - iv. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
    - v. Motion Passed 4-0
  - b. March 23<sup>rd</sup>, 2021 Minutes
    - i. Carolyn made a motion to approve the March 23<sup>rd</sup>, 2021 minutes
    - ii. Malinda seconded
    - iii. There was no discussion
    - iv. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
    - v. Motion Passed 4-0

4. Committee of the Whole
  - a. Nothing presented
  
5. Public Comment
  - a. No comments
  
6. 2021-2022 Student Lottery
  - a. Jonathan announced that we have more spots for students than the 51 applicants, thus all names on the lottery list are accepted to MACCS
    - i. Jonathan listed the student names in the random order they were assigned for the lottery (see attached)
  - b. Approval of 2021-2022 Student Lottery
    - i. Carolyn made a motion to approve the 2021-2022 Student Lottery
    - ii. Malinda seconded
    - iii. There was no discussion
    - iv. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
    - v. Motion Passed 4-0
  
7. Reports
  - a. Recruitment Committee
    - i. Andrea Brown showed a presentation that highlighted the student recruitment for the summer
      1. New signage
      2. Student T-Shirts
      3. “This could be you” short videos (1 90 sec and 3 15 second ones)
        - a. Filming over the next 4-6 weeks at MACCS with our students
      4. Social Media postings will continue with summer messages focusing on fall recruitment
    - ii. Advertising Options
      1. Social Media - \$500/month – up to 2,000 per day
      2. Radio/Digital - \$1,800 two 30 sec
      3. Journal/Print – 1/8 page in Journal \$1,100
      4. Bus Displays - \$600/4 weeks (12 week commitment)
      5. Billboards – Comanche/Osuna \$2,400/12 weeks
      6. Pony Panels - \$200/4 weeks
  - b. Principal Report
    - i. Enrollment Update – 192 students
      1. Down two from last month
      2. 98% attendance in remote setting
        - a. Same as last month

- ii. Teacher Observations
    - 1. Jonathan showed graphs from his latest classroom observations
      - a. Showed Domain 4 results
  - iii. Operation: Reconnect
    - 1. Johnathan gave an update of Engage NM
      - a. Still working with about 100 of our students
      - b. Level 1 – 80%, Average 22 Interventions
      - c. Level 2 – 96%, Average 31 Interventions
      - d. Level 3 – 89%, Average 30 Interventions
    - 2. “Catch-Up Week”
      - a. Jonathan described what this week will do for students
        - i. Focuses on students who have fallen behind
        - ii. Teachers will work with students individually to make up work
        - iii. No regular classes
  - iv. COVID-19 Update
    - 1. Jonathan showed the color breakdown of counties in New Mexico compared to last month
    - 2. Jonathan discussed how teachers are preparing their classrooms for the students to return to campus
    - 3. Jonathan discussed where the admin would like to allocate funds from the ESSER II grant ~\$248,000
  - v. Lobbying the Roundhouse
    - 1. Jonathan shared that we were funded for our capital outlay request
  - vi. PED Site Visit
    - 1. April 27<sup>th</sup> 1:30pm-4:30pm
    - 2. Discussion will focus on how we handled the pandemic and what actions do we take to engage students
    - 3. There will be departmental monitoring sessions with different members from the school and at least one council member
  - vii. Reimagining MACCS
    - 1. Jonathan discussed the training to be held June 1<sup>st</sup>-4<sup>th</sup>
      - a. There will be PBL training, collaboration time and MLS information
    - 2. There will be more PBL focused training in the fall before school
  - viii. Logo Change
    - 1. Jonathan showed the option for a new logo
- c. Financial Report
- i. Pat reported on the finances for March 2021

1. Discussed various funds and their balances
    - a. Approximately \$245K of deposits and \$247K of expenses
  2. Reviewed the disbursements and deposits for the month
  3. Pat discussed the current cash balance of Operational and the HB-33 and SB-9 bond funds
  4. Pat presented that we are currently spending approximately 73% of our operational dollars on classroom and student support expenses
  - ii. Presentation of Budget Adjustment Requests (BARs)
    1. Pat presented one BAR
    2. #29-IB ESSER II Initial Budget \$248,455
  - iii. FY2020 Audit Update
    1. Pat presented that the FY2020 audit has been approved and released by the State Auditor
    2. MACCS had zero findings
  - iv. Capital Outlay Update
    1. Pat discussed that MACCS received \$75,000 for general facility needs during the latest legislative session
      - a. We will find out soon what legislators contributed so we can send thank you's
    2. Pat presented the remaining balances in the school's other two appropriations
      - a. ~\$133K for HVAC
      - b. ~\$10K for security fence
  - v. Lease Assistance Grant
    1. Grant is due at the end of next week
    2. Pat will email council members the conflict of interest statement for both facilities
      - a. Will need signatures by next week
  - vi. Approval of Financial Report
    1. Channing made a motion to approve the March 2021 financial report
    2. Carolyn seconded
    3. There was no discussion
    4. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Malinda Menke “AYE”; Carolyn Carlson “AYE”
    5. Motion Passed 4-0
- d. Media Coordinator Report
- i. Anthony reported that Ava Groves (6<sup>th</sup> grader) will be participating in the SkillsUSA national competition this summer
  - ii. Ice Wolves are going back to play on March 19<sup>th</sup> and they were wanting to utilize MACCS students to film games again

1. At least 3 students have received parental approval to continue their internships
  2. Mike wants to make sure that all protocols are being followed to keep our students safe
  3. Tom Richardson may call Stan Hubbard to look at getting promotional shots at the arena when our students are working
8. Action Items
- a. Approval of Budget Adjustment Requests (BARs)
    - i. Malinda made a motion to approve the presented BAR
      1. #501-001-2021-0029-IB
    - ii. Channing seconded the motion
    - iii. There was no discussion
    - iv. Roll Call Vote – Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
    - v. Motion passed 4-0
  - b. Discussion and Possible Action on School Logo Change
    - i. Channing made a motion to change the logo of the school to the multi-colored geometric logo that has been most prevalent on the Carroll Strategies’ presentations
    - ii. Malinda seconded the motion
    - iii. No discussion
    - iv. Roll Call Vote – Channing Concho “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”; Michael Trujillo “AYE”
    - v. Motion passed 4-0
  - c. Discussion and Possible Action on School Reentry Plan
    - i. No Motion Presented
9. Old Business
- a. None presented
10. New Business
- a. None presented
11. Adjournment
- a. Agenda complete
  - b. Meeting adjourned at 8:48pm