

2022Sep13

New Mexico Academy for the Media Arts Principal Report & Presentation Outline

Enrollment

Current Stats:

	July 2022	August 2022	September 2022
6 th Grade	18	18	19
7 th Grade	27	28	31
8 th Grade	28	31	31
9 th Grade	26	26	26
10 th Grade	31	29	28
11 th Grade	27	26	26
12 th Grade	20	20	20
	177	178	181

Recruitment & Retention

- Search Engine Optimization Update
- Senior Recruitment Focus

School Culture and Climate

- Merchandise Contest
- Community Green Space Update

Parent/ Community Survey

- PAC Ice Cream Social
- *“How did you hear about Media Arts?”*

Lobbying Roundhouse

- November 2022 Ballot to Increase Annual Distribution
- January 2023 Session Talking Points

Renewal Update

- 2022-23 Mission-Specific & Media Arts-Specific Goals
- PEC Hybrid Meeting

Upcoming Events

- **September 15 – Renewal Application Due**
- *September 16 – PEC Hybrid Meeting*
- *September 21 – Curriculum Night*
- *October 6 – Parent/ Teacher Conferences*
- *October 7-10 – Fall Break*