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MEDIA ARTS COLLABORATIVE CHARTER SCHOOL
GOVERNING COUNCIL RETREAT MINUTES
December 4th, 2021 10:00am
Virtual Meeting via Zoom Platform

1. Quorum Call
 - a. Mike called the meeting to order at 10:02am
 - b. Board Member Quorum Call
 - i. Michael Trujillo – Present
 - ii. Carolyn Carlson – Present
 - iii. Malinda Menke – Present
 - iv. Channing Concho – Present
 - v. Faith Toledo – Present
 - vi. A quorum is present
 - c. Staff Present: Jonathan Dooley, Anthony Conforti and Patrick Kelly
 - d. Foundation Members Present: None
 - e. PAC Members Present: None
 - f. Public Present: Faith Toledo (potential council member); Tom Carroll and Jennifer DeGraff from Carroll Strategies
2. Approval of Agenda
 - a. Malinda made a motion to approve the agenda
 - b. Channing seconded
 - c. There was no discussion
 - d. Roll Call Vote – Channing Concho “AYE”; Mike Trujillo “AYE”; Carolyn Carlson “AYE”; Malinda Menke “AYE”
 - e. Motion Passed 4-0
3. Committee of the Whole
 - a. No comments
4. Public Comment
 - a. No comments
5. Discussion Items
 - a. Pandemic Overview
 - i. Jonathan presented that some great things happened in spite of the pandemic.
 1. Each student has their own laptop
 2. NWEA scores have maintained grade level proficiency
 3. Town Hall Q & A’s have increased communication with community
 4. Focus on engagement with at-risk student
 5. Progressive grading
 6. Internships continued

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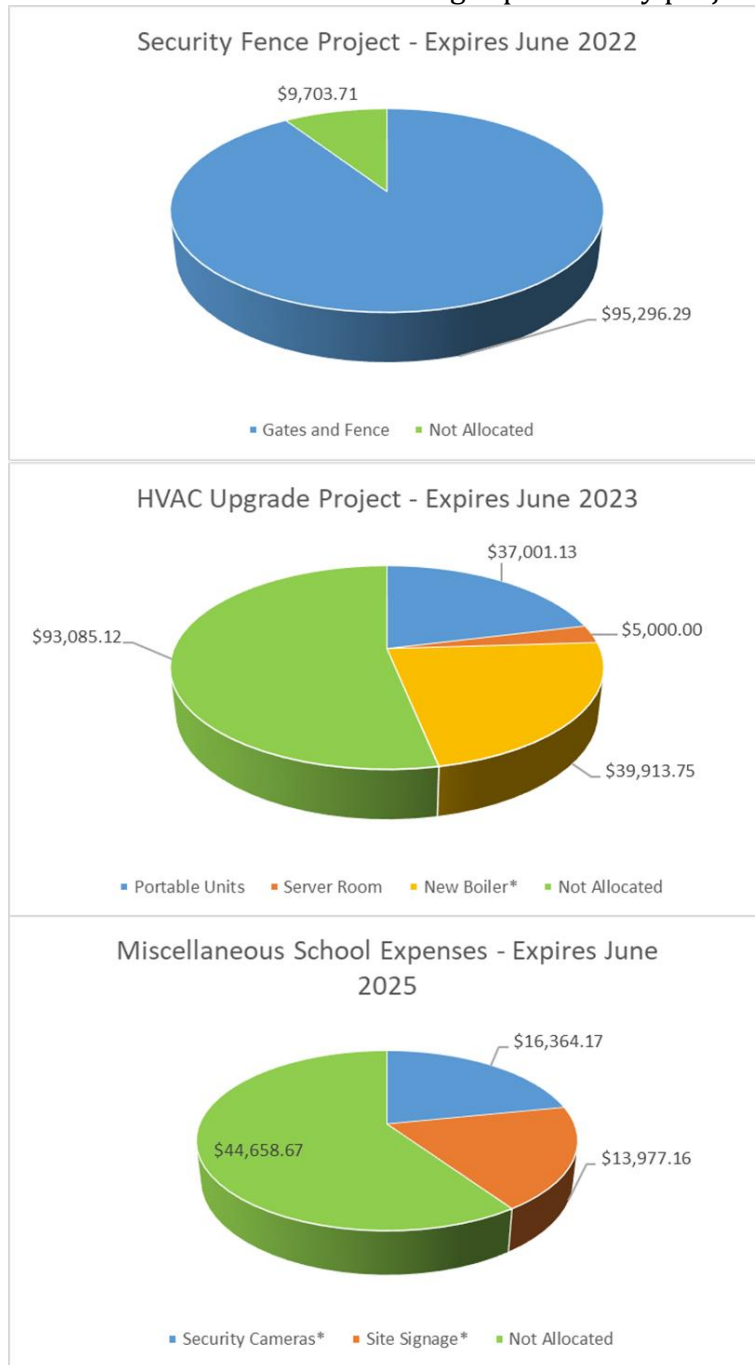
7. Carroll Strategies has done a good job
8. Student intervention conversations have continued with teachers with student support team
9. Media projects have continued
10. Questions
 - a. COVID Incidents at school
 - i. 5 total cases
 - ii. 2 vaccine/booster clinics
- b. Legislative Update
 - i. Richard Romero and Sue Griffith gave a update on the upcoming legislative session
 - ii. Starts noon January 18th, 30-day session, focus on money
 - iii. Next Tuesday is redistricting session, every 10 years
 1. Formal community input and usually takes multiple weeks
 - iv. Governor lost lawsuit regarding Federal fund distribution but has put this issue on the legislative agenda, legislators not happy about that
 - v. Seems to be a focus and commitment on education
 1. New secretary Kurt Steinhaus is well respected by the legislature
 2. PED Budget
 - a. Unit Value \$4,770.70 with hopeful increases to over \$5,000
 - b. Educator Salary Increases
 - i. Address the huge amount of vacancies
 - ii. Boost teachers via the universities
 - iii. Looking at 7% raise
 - iv. Tier Changes
 1. Level I \$50,000
 2. Level II \$60,000
 3. Level III \$70,000
 - v. Total cost \$277,000,000
 - c. Over \$1 billion in one time funds to be allocated
 - i. Small programs may be funded with these funds
 1. Internships, CTE, Home Econ, Shop, Auto, etc
 2. Building Career Centers
 3. K-5+ Program and Extended School Year programs have not been well utilized
 4. Uptick in discipline and fighting issues will result in more funds to mental health staffing
 - vi. Capital Outlay

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1. Michael Chavez discussed what that our current request is for \$400,000 and will be submitted under the normal language we have used which isn't too specific in nature
2. It was requested that Pat create an update to give to the legislators regarding the status of past projects
3. Discussed in the section below

c. Capital Outlay

- i. Pat showed charts on the existing capital outlay project status



- ii.
- d. Building Update

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i. Pat discussed the current principal and balance due on the main building and CTE building

1. Main Building

a. Principal Remaining - \$191,072

b. Interest Remaining - \$8,854

c. Paid off in November 2023

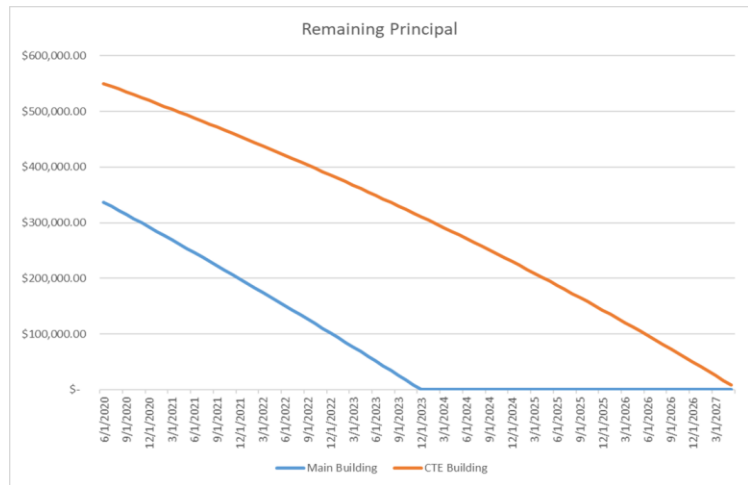
2. CTE Building

a. Principal Remaining - \$449,491

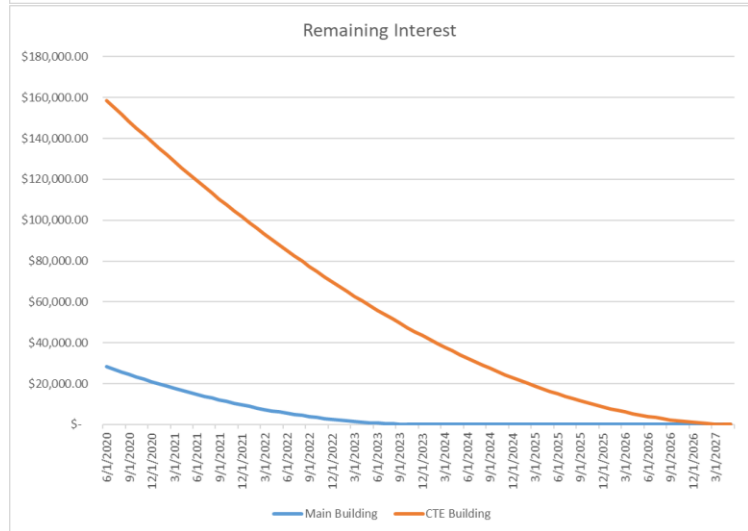
b. Interest Remaining - \$98,052

c. Paid off in May 2027

3. Charts



a.



b.

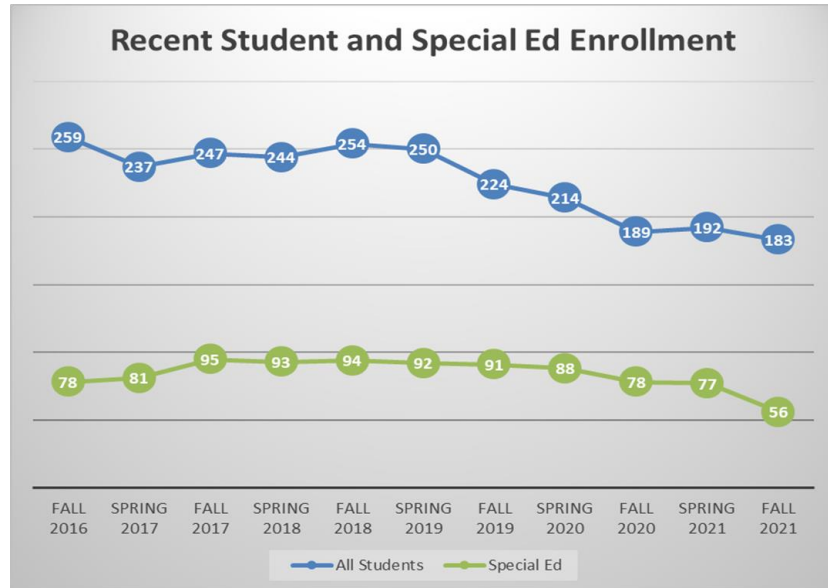
4. Pat recommended saving/using capital outlay and bond funds to pay off CTE building sometime in early 2023 to eliminate the most interest

5. This would free up Lease Assistance Grant funds in 2024 to possibly purchase the bank portion of the building if the Bank of America were move

e. Recruitment and Enrollment

i. Student enrollment trends

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- ii.
- iii. Special education is decreasing, drastic drop this past year
 1. Special education staff will shrink over the next two years
- iv. Pat reporting that this will have a significant impact on our revenue over the next few years
- f. Retention and Growth
 - i. Carroll Strategies has helped with the rebrand and promotion of the school
 - ii. Enrollment continues to decline as does student retention
 - iii. Mike said that we need to keep working on this issue
- g. Advertising on Streaming Services
 - i. Ongoing project that Mike says he will lead
 - ii. We have a few leads that hopefully we can take advantage of with Netflix
- h. Projects with Industry Partners
 - i. Anthony projects that we are doing great with Channel 4 as we have 12 students interning with Ice Wolves and two former students that work there
 1. News story that shows us filming the Ice Wolves
 2. Stan Hubbard has been great to our school and we should continue to promote that relationship
 - ii. Jonathan has reported that PED would like schools to be innovated
 - iii. Possible follow up meeting with our media producers and nonprofit team, after the holidays to talk about a future media internship and media within our campus. They have also been in contact with KOB and KOAT about many of our upcoming events.
- i. Foundation Update

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- i. Steve and Bill are the only active members and they don't have time to give to the foundation
 - ii. Recommends finding members that are connected to the film and media industry
 - iii. Bill Schuh would be happy to meet with anyone interested in taking the reins of the foundation

- 6. Old Business
 - a. Signatures needed to finalize PED packet for Faith Toledo's new member paperwork
 - i. Pat will circulate the form this coming week

- 7. New Business
 - a. None presented

- 8. Adjournment
 - a. Agenda complete
 - b. Meeting adjourned at 11:23am